

EXHIBITOR CONTRACT

7747R518-PP...  
**ULTIMATE**  
**SPORTS EXPO**  
 7747R518-PP...

**MAY 24-27, 2013**  
 ORANGE COUNTY CONVENTION CENTER  
 ORLANDO, FLORIDA



COMPANY \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 CONTACT \_\_\_\_\_  
 TITLE \_\_\_\_\_ WEB SITE \_\_\_\_\_  
 PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

BOOTH SIZE SQUARE FEET	EARLY REGISTRATION BEFORE 6 MONTHS	REGULAR REGISTRATION 6 MONTHS TO 91 DAYS	LATE REGISTRATION 90 DAYS OR LESS
6FT TABLE ONLY	\$895	\$1,045	\$1,295
100	\$2,195	\$2,495	\$2,795
150	\$3,195	\$3,595	\$3,995
200	\$4,095	\$4,595	\$5,195
300	\$6,195	\$6,995	\$7,795
400	\$7,795	\$8,795	\$9,895
500	\$9,695	\$10,995	\$12,295
600	\$11,495	\$13,095	\$14,695
700	\$13,395	\$15,195	\$16,995
800	\$15,295	\$17,295	\$19,395
900	\$17,195	\$19,495	\$21,795
1000	\$18,995	\$21,595	\$24,195
1200	\$22,795	\$25,895	\$28,995
1500	\$28,295	\$32,195	\$36,195
2000	\$37,795	\$42,895	\$47,995

**BULK DISPLAY SPACE**

600 SQ. FT. TO 1799 SQ. FT. \$5.95 SQ. FT.

1800 SQ. FT. AND UP \$4.55 SQ. FT.

6 FT TABLE ONLY (INCLUDES SKIRTING, SIGN & 2 CHAIRS)

CORNER UNIT ADD \$225

ELECTRIC (CONTACT US FOR RATES)

LEAD RETRIVAL MACHINE RENTAL \$395 (CUSTOMIZE & CREATE YOUR OWN LEADS)

BOOTH FURNISHINGS, SKIRTED 6FT TABLE 2 CHAIRS AND TRASH CAN ADD \$195

DELINQUENT PAYMENTS MAY CAUSE A FORFEITURE OF PRE SELECTION RATES AND WILL BE SUBJECT TO A 5% LATE FEE.



# ULTIMATE SPORTS EXPO



**EXHIBITOR CONTRACT  
MAY 24-27 2013**

ORANGE COUNTY CONVENTION CENTER  
ORLANDO, FLORIDA



**15060 TAMARIND CAY CT. UNIT 803  
FORT MYERS, FL. 33908  
TOLL FREE 888-681-8108  
FAX 888-550-1996  
WWW.GLOBALMARKETPLACEINC.COM  
WWW.ULTIMATESPORTSEXPO.COM**

**THIS IS A FOUR DAY CONSUMER EXPO THAT WILL HAVE OVER 25 DIFFRENT COMPETITIONS. WE WILL BE GIVING AWAY MORE THAN \$200,000 IN CASH AND PRIZES. SOME OF THE FEATURES ARE FREE SAMPLES FROM THE BEER GARDEN AND A TAILGATING SECTION. THE FIRST 5,000 COACHES, INSTRUCTORS, OR TRAINERS AND ALL ACTIVE AND RETIRED MILITARY WILL RECEIVE FREE ENTRY. WE WILL ALSO HAVE FREE CLINICS AND WORK SHOPS. THERE ARE SEVERAL DIFFRENT SPONSOR PACKAGES AVAILABLE, AND LIMITED EXHIBITOR SPACE. RESERVE YOUR SPACE EARLY AND RECEIVE THE EARLY REGISTRATION DISCOUNT.**

ITEMS	DESCRIPTION	COST
BOOTH COST	_____	\$ _____
CORNER CHARGE	_____	\$ _____
LEAD MACHINE	_____	\$ _____
BOOTH FURNISHINGS	_____	\$ _____
ELECTRIC	_____	\$ _____
SPONSORSHIP	_____	\$ _____
	<b>TOTAL COST</b>	<b>\$ _____</b>
	<b>DEPOSIT</b>	<b>\$ _____</b>
	<b>BALANCE DUE</b>	<b>\$ _____</b>

EXHIBITOR BOOTHS INCLUDE BLUE AND WHITE PIPE AND DRAPE, IDENIFICATION SIGN, LISTING IN SHOW DIRECTORY AND A COUPON ON OUR WEB SITE FOR 1 YEAR. 50% DEPOSIT IS REQUIRED WHEN SUBMITTING

### SHOW MANAGEMENT USE ONLY

DATE _____	TOTAL AMOUNT _____
CUSTOMER NUMBER _____	ASSIGNED AREA _____
BOOTH NUMBER _____	BOOTH CONFIGURATION _____
APPROVED BY _____	CHECK OR CREDIT CARD _____

PLEASE CHARGE MY: VISA MC DISC AMEX FOR THE TOTAL AMOUNT OF \$ \_\_\_\_\_  
 ACCOUNT NUMBER \_\_\_\_\_ EXP. DATE \_\_\_\_\_ CARD CODE# \_\_\_\_\_  
 NAME AS IT APPEARS ON CREDIT CARD \_\_\_\_\_  
 BILLING ADDRESS \_\_\_\_\_ ZIP CODE \_\_\_\_\_  
 CREDIT CARD AUTHORIZED SIGNATURE \_\_\_\_\_  
 CHECKS MAY BE MADE OUT TO GLOBAL MARKETPLACE INC

AUTHORIZED SIGNATURE _____	DATE _____
PRINT NAME _____	TITLE _____
I HEREBY APPLY FOR EXHIBIT SPACE IN THE MAY 24-27, 2013 ULTIMATE SPORTS EXPO IN ORLANDO, FLORIDA. I HEREBY AGREE TO ABIDE BY THE SHOW TERMS, CONDITIONS AND REGULATIONS.	

# TERMS AND CONDITIONS

1. **CONTRACT:** Global Marketplace Inc. (herein will be referred to as "Management") The applicant signing this document hereof is herein referred to as "Exhibitor". This document, properly executed by Exhibitor, shall upon written acceptance by Management constitute a valid and binding contract. Exhibitor represents and warrants that all information provided by Exhibitor to Management on this document and otherwise, is and shall be true and correct.
2. **ASSIGNMENT OF SPACE:** Notification of booth assignment shall be email to Exhibitor. After assignment, space location may not be transferred or cancelled by Exhibitor except upon written request and with the written approval of the request by Management. Space assignment may be revoked by Management at any time that the minimum payment schedule is not timely met in accordance with the terms hereof (WITH OUT ANY REFUND OR OBLIGATION TO THE EXHIBITOR). Management reserves the right to reassign exhibit space at any time (WITHOUT ANY REFUND OR OBLIGATION TO EXHIBITOR). Email notice will be provided to Exhibitor if booth location is changed.
3. **SUBLETTING:** Subletting or licensing of space by Exhibitor, or use of the space by anyone other than Exhibitor without authorization by Management, is prohibited. Exhibitor shall not exhibit or permit to be exhibited in the space allotted to Exhibitor any merchandise other than that specified by Exhibitor.
4. **EXHIBITOR REQUIREMENTS:** All booth arrangements shall conform in all respects to the dimensional and height requirements as specified by Management. Exhibitor shall care for and keep in good order the space occupied by Exhibitor and surrender such space at the close of the show in the same condition it was taken over. Exhibitor, its employees, agents and invitees shall not injure or deface the walls or the floors of the building, any booth, the equipment or furnishings in the booths or building within which the show takes place. Exhibitor's booth(s) must be open for business during all show hours and during the duration of the show. If damage should occur, Exhibitor will assume full liability for any such damage caused by Exhibitor or Exhibitor(s) employees, agents, and invitees. Exhibitors take full responsibility for assigned booth space and for exhibit complying with local, city and state rules and regulations concerning safety, health, or fire. If the space occupied by the Exhibitor or the merchandise or articles therein shall be damaged or destroyed by show participants, Exhibitor, Exhibitor's employees, agents, patrons or guest or otherwise, Exhibitor shall and does hereby assume all legal and financial responsibility for any claims and for the restoration of the space to its original condition. Exhibitor must completely vacate the show building promptly in accordance with Management rules and regulations (as herein defined). Management is not able to thoroughly police removal of exhibits. Management will be unable to determine who is authorized to remove articles, merchandise, equipment and displays, so Exhibitor should make certain only Exhibitor's staff performs removal. Management will provide limited security personnel during the move-in, show, and move-out period. Additionally, Management may impose and collect from Exhibitor a fine of \$500.00 per occurrence for violation of this section.
5. **PAYMENT REQUIREMENTS AND CANCELLATION POLICY:** A 50% minimum deposit is required with the return of this document to Management and is non-refundable. The balance must be paid and is due no later than the final payment deadline and also is non-refundable. Make all checks payable to Global Marketplace Inc and forward to Global Marketplace Inc attention Ultimate Sports Expo 15060 Tamarind Cay Court Suite #803 Fort Myers, FL. 33908. If a check is returned due to insufficient funds, Exhibitor must pay a \$50 fee to Management and in addition then will have one week to pay the balance in full via money order or certified funds. If payment is not received within these terms, Management reserves the right to reassign Exhibitor's booth(s) without any refund or obligation to Exhibitor. Personal or company checks will not be accepted during the four weeks prior to the first day of the show; only money orders and certified funds will be accepted. Exhibitor understands if balance is not paid by the set deadline, Exhibitor's rights will be canceled without any refund, and show space will be reassigned to another company. Exhibit fees received by Management shall be refunded only in the instance that this document is not accepted and countersigned by Management and not otherwise. In the event of a cancellation by Exhibitor, Management is not obligated to make any refund to Exhibitor. Exhibitor remains obligated to pay any unpaid amounts and Management reserves the right to reassign the cancelled booth(s) without any refunds or obligations to Exhibitor. Exhibitor space not claimed by 7:00 p.m. the night before opening day of the show reverts back to Management to be utilized at the discretion of Management without any refunds or obligation to Exhibitor. Exhibitor shall observe and abide by the Exhibitor rules and regulations included in this document and incorporated herein by this reference, and with any additional rules or regulations that hereafter may be adopted and announced by Management (collectively, the "rules and regulations"). Management reserves the right to uncover, move or remove an exhibit for the good and welfare of the show, and without liability or obligation to Exhibitor. Exhibitor shall be responsible for the removal of Exhibitor's entire display, including walls, floors and furniture. If the show or any part thereof is prevented from being held, is cancelled by Management or the exhibit space applied for herein becomes unavailable because of war, fire, strike government regulations, public catastrophe, act of god or the public enemy, terroristic act or threat of other cause (provided such is not attributable to Exhibitor), Management shall determine and refund to the applicant the share (if any) of the aggregate exhibit fee received from Exhibitor which remains after deducting expenses incurred by management and reasonable compensation to Management but in no case shall the amount of refund to the applicant exceed the amount of the exhibit fee paid to Management by Exhibitor. Management shall have no other obligation to Exhibitor.
6. **LIABILITIES:** Neither Management nor any of its officers, agents, employees or other representatives shall be held accountable or liable for, and the same shall be and are hereby released from accountability and liability for any damage, loss harm or injury to the person and or property of Exhibitor or any of Exhibitor's officers, agents, employees, invitees, or other representatives. Moreover, in no event shall Management be liable for any damages in excess of the changes of Management to Exhibitor hereunder, and in no event shall Management be liable for any loss of income or profits, or for any incidental, indirect, special or consequential damages (whether foreseeable or unforeseeable).
7. **INSURANCE:** Exhibitor and Exhibitor display contractor(s) shall maintain comprehensive general liability insurance and personal injury coverage and alcohol and liquor liability coverage for all Exhibitor's activities at the show all at Exhibitor's sole cost and expense. policy limits shall be at least \$1,000,000/\$2,000,000 bodily injury and property damage combined. Exhibitor and exhibitor display contractor(s) shall also maintain, at their sole cost and expense, Workers Compensation Insurance for employees participating in the show. Evidence of insurance coverage in the form of a valid certificate of insurance specifying that coverages include activities at the show must be provided to Management prior to move-in and exhibiting. Exhibitor warrants that Exhibitor has and shall have insurance complying with these insurance requirements and with such other requirements as may be in the rules and regulations. Evidence of insurance coverage in the form of a valid certificate of insurance must be supplied to Management before move-in and exhibiting.
8. **BREACH OF CONTRACT:** Management shall have the right, in the event of any violation of any of the terms hereof of any of the rules or regulations by Exhibitor (or by any of Exhibitor's employees, agents, or invitees), to discontinue any and all services to Exhibitor, to refuse show entry to Exhibitor, its agents, and employees, and to remove Exhibitor and Exhibitor's employees and agents from the show, in addition Management shall have a lien upon Exhibitor's personal property located at the show. Moreover, in the event of breach of any of the terms hereof of any of the rules and regulations, Exhibitor shall be liable for, any indemnify Management from and against, all claims cost and expenses incurred by Management, including but not limited to attorney's fees, court cost, etc. all rights granted to Management shall be cumulative and exercisable at Management's option.
9. **SIGNS AND ADVERTISING:** No demonstrations or solicitations shall be permitted outside of Exhibitor's assigned space, and no signs of any kind may be displayed on persons or otherwise outside assigned exhibit space. Distribution by Exhibitor of any printed matter, samples or other articles shall be restricted to within the confines of Exhibitor's booth. Exhibitor shall not have or operate any display or exhibit which, in the sole discretion of Management, is the source of objectionable noises or odors or has decorations or other aspects which are considered by Management to be objectionable, including signs, lights and the costuming of exhibit personnel.
10. **DIRECTORY :** Management will endeavor to list Exhibitor's firms name and space assignment in its official directory. Additional information pertaining to Exhibitor's merchandise may be included at the sole discretion of Management. However, management will not be responsible for errors or omissions occurring in the printed directory, or failure to include an exhibiting firm in the printed directory.
11. **COMPLIANCE:** Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state, and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and or Management of the property wherein the show is held. Without limiting the foregoing, Exhibitor assumes all responsibility for compliance with all legal requirements relevant to the possession and serving of alcoholic beverages and for serving alcohol and for the actions of those to whom alcohol is served.

# Exhibitor Rules & Regulations

## AGE RESTRICTION

Absolutely no one under the age of 16 will be allowed on the show floor during move-in and move-out of Ultimate Sports Expo.

## ALCOHOLIC BEVERAGES

Alcoholic beverages during the show are provided by the Orange County Convention Center's exclusive food and beverage provider, and all alcoholic beverages must be purchased through that provider and only that provider. All other alcoholic beverages are strictly prohibited. No alcoholic beverage may be served before 4:30 pm and no beverages may be served to anyone under the age of 21. Ultimate Sports Expo is not responsible for verifying ages shown on show badges, that is the responsibility of the Orange County Convention Center's exclusive food and beverage provider and exhibitors. Ages should be verified by checking a valid form of legal identification (other than show badge). If an exhibitor is found distributing alcohol not purchased through the Orange County Convention Center's exclusive food and beverage provider, or found serving alcoholic beverages before 4:30 pm, or found serving alcohol to anyone under the age of 21, the alcoholic beverages will be confiscated, and the exhibitor will be subject to immediate removal from the show. If it is found that the exhibitor has made alcohol available to anyone under the age of 21, law enforcement authorities also may be summoned.

## BADGES

Badges must be visibly worn at all times while in the Orange County Convention Center, especially while on the show floor. The replacement fee for a lost or forgotten Exhibitor badge is \$50 which must be paid on site at the time of re-issuance. ALSO, all badge changes and/or additions made after 7pm on the day before the show will be charged \$50. Photo ID will be required. Each 10X10 booth is allotted 6 badges total, this includes models.

## WRIST BANDS

Wrist bands are prohibited on the show floor other than what is distributed by management.

## BOOTH SHARING

Sharing or subletting of contracted exhibit space is strictly prohibited.

## BOOTH COST INCLUSION

Exhibit fee includes booth space rental, draped walls (3' on sides & 8' back), show directory listing, booth ID sign, and internet access on the show floor during show hours. All other costs (electrical, rigging, labor, shipping, booth furniture, etc) are the responsibility of the exhibiting company.

## DEMOS/FASHION SHOWS

Please notify management of any special demonstrations or fashion shows. No demonstrations or solicitations will be permitted outside of the exhibitor's assigned space.

## EXHIBITOR APPOINTED CONTRACTOR (EAC) RESPONSIBILITIES

All EACs must deliver to Ultimate Sports Expo prior to move-in, and original valid Certificate of Insurance (see below Insurance section). The EAC must have all licenses, permits and bonding required by federal, state, county, and the Orange County Convention Center, and, promptly upon request, shall provide Ultimate Sports Expo evidence of compliance.

1. The EAC shall refrain from placing any undue burden on the official contractors, especially by not interfering in any way with the official contractor's work.
2. The EAC shall not solicit business on the show floor at anytime.
3. The EAC shall cooperate fully with the official contractors and the Ultimate Sports Expo.
4. The EAC must confine operation to the exhibit area of the client(s).
5. The show floor, aisles, loading docks, service and storage areas will be under the control of the show's official service contractor.
6. Work badges will be issued to the EAC's on-site supervisor for access in to the show floor during installation and dismantling. All workers must have a work badge for entry. If contractors require access to the show on show dates, Exhibitors must register them as Exhibitor personnel.

## EXHIBITOR MOVE-OUT

All exhibits must remain fully intact until time of show close on Monday, May 27, 2013. No rolling racks will be allowed off the floor until show closing. This rule will be strictly enforced in order to avoid disruption of business during show hours. Please make your travel plans to allow adequate time to break down and move out after the show closes on Monday, May 27, 2013.

## FIRE DEPARTMENT REGULATIONS

The OCCC Fire Marshal strictly enforces all Fire Code Regulations. All two story and covered booths must notify management in advance and provide plans for approval. Any large exhibit that exceeds a travel distance within the booth or exhibit enclosure to an exit access aisle shall not be greater than 50 ft (15m), otherwise there MUST BE TWO EMERGENCY EXITS.

# EXHIBITOR RULES AND REGULATIONS

## FREIGHT CARRIERS- MARSHALLING/FREIGHT/UNLOADING

All carriers must check in at the marshalling area prior to unloading at the Orange County Convention Center. CERTIFIED WEIGHT TICKETS ARE REQUIRED FOR ALL SHIPMENTS. For inbound shipments drivers must check in by 2pm to be guaranteed same day unloading. Warehouse receiving hours are Monday- Friday, 8am-4:30pm; CLOSED 12pm-1pm. Trucks signing in after 2pm may be charged at the overtime rate.

## INSURANCE

All exhibitors and their appointed contractors (EAC) are required to have, at their sole expense, at least \$1,000,000/\$2,000,000 Bodily Injury and Property Damage (including alcohol or liquor liability coverage) combined for the duration of the show, including move-in and move-out. A

Certificate of Insurance must be sent to Ultimate Sports Expo prior to move-in. Without a certificate of Insurance, the exhibitor/contractor will not be allowed in the show. The Certificate of Insurance must be sent to: Global Marketplace Inc, Ultimate Sports Expo, 15060 Tamarind Cay Court, Suite 803, Fort Myers, Florida 33908 or email it to globalmarketplaceinc@yahoo.com, or faxed to 888-550-1596. Certificates of Insurance must provide 30 days notice to Global Marketplace Inc in the event of policy cancellation, non-renewal, or material change.

The Certificate of Insurance must be valid through the move-in and move-out dates of the show and include the following:

1. Dates of Coverage: May 22 - 28, 2013
2. Policy effective dates and expiration date
3. Commercial General Liability (including alcohol or liquor liability coverage)

Aggregate Limited -	\$2,000,000	Products/ Completed Operations-	\$1,000,000
Advertising/Personal Injury-	\$1,000,000	Each Occurance-	\$1,000,000
Fire Damage-	\$100,000	Medical Payments-	\$5,000

The following shall be included as Additional Insurance with respect to claims arising during Ultimate Sports Expo, Global Marketplace Inc.,

Orange County Convention Center.

## LABOR

Florida is a right-to-work state. Exhibitors are permitted to use their own full-time company employees to install and dismantle their booths,

however; workmen's compensation insurance must be in full force and effect for all such persons used by the exhibitor.

## MODELS AND BOOTH STAFF

models are not allowed to display merchandise or hand out merchandise outside the exhibitor's assigned booth. Cover-ups (over swim-suits and under garments) must be worn when outside the booth or away from the booth. All dressing rooms must be fully covered. Booth Staff must not promote their product or otherwise solicit outside of or away from their contracted exhibit space. See Sponsorship Opportunities. An Exhibitor found to have violated this rule is subject to a \$250 fine per occurrence, payable to Global Marketplace Inc.

## SECURITY

Ultimate Sports Expo makes effort to secure the hall and keep it staffed with security personnel. However, Global Marketplace Inc, the Orange County Convention Center are not responsible for lost or stolen merchandise. Do not store anything in or on waste receptacles in your booth area. For high security items, there is a security locked room available. This service is complimentary for all Exhibitors.

## PRIVATELY OWNED VEHICLES (POV)

POV unloading marshalling will be available. Marshalling will begin at 8 am on Wednesday, May 22, 2013. You must report there first to receive a dock pass to be dispatched to the Orange County Convention Center. Once at the convention center, you will be allowed a maximum of 30 minutes to unload your vehicle. Unattended vehicles that pass this time limit will be towed at the owner's expense.

## SOUND/MUSIC

Exhibitors may use sound equipment in their booths so long as the noise level does not disrupt the activities of the neighboring exhibitors. Speakers and the other sound devices should be positioned so as to direct sound into the booth rather than the aisle or any adjacent booth. Management reserves the right to restrict sounds from any source that interferes with activities in neighboring booths. A maximum of 85dB will be maintained on the show floor at all times. Exhibitors may not exceed a maximum sound level of 85dB measured at a distance of ten (10) feet from the source. If an exhibitor exceeds an acceptable sound level and Management's request to lower the sound level goes unheeded, Management has the option to disconnect the electrical power to the booth. All fees to be incurred by reinstating the electrical power will be the responsibility of the exhibitor in violation. Exhibitors should be aware that music played in their booths, whether live or recorded, may be subject to laws governing the use of copyrighted compositions. ASCAP, BMI, and SESAC are three authorized licensing organizations that collect fees on behalf of composers and publishers of music.

## STICKER POLICY

Sticker damage impairs our ability to secure prime dates for future shows which directly affects your business. Any stickers found outside the exhibitor's booth placed upon the property of the Orange County Convention Center, Ultimate Sports Expo, another Exhibitors booth, or any public property is subject to a \$500.00 fine per occurrence, payable to Global Marketplace Inc. The law in the State of Florida regarding damaging personal property belonging to another: